

**Shorter Football Booster
Minutes of the Meeting – August 12, 2007**

The Aug.12 meeting of the Shorter Football Booster Club was called to order at 12:35 pm, Elaine Abercrombie presiding.

Attending: Elaine & Tony Abercrombie
Tim & Leigh Morrison
Teresa & BJ Smith
Don Schrampfer
Phil & Sherry Myers
Joey & Angie Colquitt

From the President: Elaine opened the meeting by welcoming everyone and inviting all to get involved.

Election of Officers: Elaine Abercrombie – President
Phil & Sherry Myers – Sec/Treasurer

The election of the remainder of offices was tabled until the next meeting. Of utmost importance is the office of VP, which will serve as a period of training for the president-elect (for the 2008 season.) Please think of a way you can be involved; parents of younger players are especially needed!

Don Schrampfer, our Webmaster, asked for help with inputting contact names, addresses, etc. into the e-mail data base. This is something that could be done from home. Contact Don via the Hawks website if you can help with this.

Finances: A financial statement was furnished, showing a balance of approximately \$47,600. These funds are used to upgrade accommodations for our players and for the “extras” not covered by the college.

New Business: The new Season Ticket packages were discussed. In the past, the funds generated by the sale of season ticket packages went to the entire Shorter Athletics department. A concern was voiced regarding the inclusion of Super Hawks night tickets in those packages; this would result in a loss of sales and ultimately funds for the Football team. Coach Bill Peterson, Shorter’s AD & asst football coach, came in the meeting to clarify things.

If you purchase a season ticket package, you may designate which sports program (Football) to which you wish those funds to be allocated. If you write a check, simply write on the memo line “For football.” If you have

already purchased your tickets, don't worry; Coach Pete has taken care of directing those funds to the football program.

Cheerleader Travel: A request was made by the Cheerleading Coach for the Football Booster Club to help fund travel for squad (9) of cheerleaders to attend the away games. This would add to the overall atmosphere of the games. Cost would be approximately \$600 per game for food, lodging & travel. With 6 away games, cost would run approximately \$3000. The Football Booster club will fund \$1200, to be matched by \$1200 from the college, and \$1200 coming from the cheerleaders.

Recruit Area: Volunteers are needed to work the "Recruit Area" before home games. Duties include serving Pizza (or some other food) to recruits and their parents, and talking about the benefits of Shorter football! Please contact Elaine if interested.

Game Sponsors & Corporate Partners were discussed. A complete listing of game sponsor benefits and costs is listed on the website. A list of Corporate Partners is available on the web site.

Super Hawks Night: was briefly discussed. Although not held until Spring, it is not too soon to start getting prizes for both the Silent Auction and the Live Auction. Better items mean more money!

Capital Campaign: underway to infuse Shorter Athletics with much needed cash. Idea is to get the city of Rome behind our teams, with goal of facilities improvement including (but not limited to) an on-campus practice field, field house with coaches' offices, and upgraded weight room.

The final fund-raising possibility discussed was a possible joint football-basketball Golf Tournament. No details are available at this time.

The next meeting date & time will be posted on the website.

The meeting was adjourned.

Respectfully submitted,

Sherry Myers