

# WWW.HAWKSBOOSTER.COM

## 2006 Web Advertising Rates

Banner Ad Pricing for Web Pages				
Page Name	Vertical Position	Horizontal Position		
		Left	Middle	Right
Home	Top	\$1,000	\$1,000	\$1,000
	Bottom	\$700	\$700	\$700
Schedule	Top	\$700	\$700	\$700
	Bottom	\$250	\$250	\$250
Photos/Videos	Top	\$700	\$700	\$700
	Bottom	\$300	\$300	\$300
Roster	Top	\$700	\$700	\$700
	Bottom	\$300	\$300	\$300
Tickets/Store	Top	\$500	\$500	\$500
	Bottom	\$250	\$250	\$250
Away Games	Top	\$500	\$500	\$500
	Bottom	\$250	\$250	\$250
Links	Top	\$300	\$300	\$300
	Bottom	\$150	\$150	\$150
Advertising	Top	\$300	\$300	\$300
	Bottom	\$150	\$150	\$150
Sponsors	NA	NA	NA	NA

If you are interested in advertising, please send an email to: [webmaster@hawksbooster.com](mailto:webmaster@hawksbooster.com).

We will respond as quickly as possible.

All funds are used to support Shorter Hawks Football.



## GO HAWKS!

### Notes:

1. Banner ad pixel size is: 182 wide x 68 high.
2. Banner ads can be combined horizontally.
3. Customer to supply artwork in JPG or GIF format.
4. Simple ads can be created for free.
5. All banner ads will be hot-linked to customer's website.
6. All ads must be approved by Shorter College. School reserves the right to refuse advertisement due to content.
7. Banner ads and sponsor page listings will expire on 7/31/2007.
8. All advertisers will receive a free listing in the sponsor's section, with a web link.
9. Ranking on sponsor's page is based on total amount spent, then by alphabetical order.

Slideshow Ads	
1st Slide	\$ 500
2nd Slide	\$ 300
3rd Slide	\$ 200

### Notes:

1. Slideshow ad space is best suited for a digital photograph.
2. Customer to supply JPG or GIF artwork.
3. Simple addition of text to a photo is free, using PhotoShop.
4. Slideshow ads cannot be hot-linked.
5. All ads must be approved by Shorter College. School reserves the right to refuse advertisement due to content.
6. Photo album ads are perpetual, but sponsor page listing will expire on 7/31/2007.
7. All advertisers will receive a free listing in the sponsor's section, with a web link.
8. Ranking on sponsor's page is based on total amount spent, then by alphabetical order.